

IMPRESSIVE GLOW

SCHOOL PARTNER PROGRAM

Elevate Your Students. Expand Their Future.

Professional Spray Tan Education for Beauty Schools, Esthetics Programs, and Alumni Communities

Impressive Glow Academy gives schools a ready-to-share professional spray tan education pathway without requiring your team to build sunless curriculum from scratch. This overview includes flexible partnership options, including a simple student discount and referral-based pathway for schools that want an easy first step.

**SCHEDULE A SCHOOL PARTNER
CALL**

REQUEST PROGRAM DETAILS

Designed for schools that want to offer students more real-world income opportunities - without adding more work to the school schedule.

Why Schools Are Adding Specialty Education

Beauty schools are already responsible for state board education, required hours, student progress, scheduling, and licensing preparation. Impressive Glow Academy is designed to support that mission by offering students a career-enhancing specialty skill that can be shared as a flexible add-on, alumni benefit, referral resource, or school partner program.

For Your School

- ✓ Offer a modern specialty education resource without building a new curriculum internally.
- ✓ Give current students and alumni access to a professional spray tan education pathway.
- ✓ Stand out by sharing an in-demand add-on service that supports student career growth.
- ✓ Choose a partnership level that fits your schedule, staff capacity, and student interest.

For Your Students

- ✓ Learn a low-overhead service that pairs well with esthetics, cosmetology, bridal, spa, suite, and mobile beauty careers.
- ✓ Understand professional technique, customization, prep, aftercare, troubleshooting, and client experience.
- ✓ Gain confidence offering a service that can be added to an existing beauty career path.
- ✓ Access business-focused education that helps them think beyond the treatment room.

The goal: help schools give students a practical, career-ready service option they can use after graduation - without creating extra curriculum work for the school.

What Students Learn

Professional Foundations

- Spray tan safety, client expectations, prep and aftercare communication
- Understanding DHA, bronzers, undertones, and solution selection
- Client consultation and customization basics

Technique + Troubleshooting

- Body positioning, spray patterns, saturation, blending, hands and feet
- Common mistakes, uneven results, beading, color concerns, and rinse confusion
- How to deliver a more polished professional client experience

Service Setup + Confidence

- Pricing conversations and service positioning
- How spray tanning fits into salons, spas, suites, bridal, mobile, and beauty businesses
- Client care, retention, and follow-up basics

Flexible Ways to Partner

Every school is different. Some schools want a structured cohort. Others need a simple resource they can share with students and alumni. The Impressive Glow Academy School Partner Program is intentionally flexible so your team can choose the level of involvement that makes sense.

Option 1: Cohort Certification • Best for a class, graduating group, esthetics cohort, or specialty workshop group. • Students complete the online certification curriculum. • Includes student workbook, completion assessment, certificate process, and optional live support. • Great for schools that want a structured group experience.	Option 2: Annual Digital Access • Best for schools that want year-round access for students, graduates, or multiple cohorts. • Online curriculum access can be offered as a student benefit or specialty education add-on. • Includes implementation support, student materials, and completion tracking options. • Great for schools that want repeat access throughout the year.	Option 3: Hybrid / In-Person Add-On • Best for schools that want a live demo, in-person training day, or hands-on student experience. • May include a live model demonstration, technique breakdown, consultation walkthrough, and career pathway discussion. • Student practice can be coordinated when the school provides space, models, and supplies. • Great for schools that want a more interactive experience.
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NEW: OPTIONAL STUDENT PARTNER PROGRAM <i>Easiest way to get started</i> Best for schools that are not ready to add training into curriculum but want to offer students discounted access to professional spray tan education.	✓ School-specific student discount code ✓ Optional alumni access ✓ Referral partnership option for students who enroll through your school code or link ✓ No curriculum changes required ✓ No supplies, scheduling, or instruction required from the school ✓ Impressive Glow handles enrollment, training access, certificates, and support ✓ Great first-step partnership for current or past students
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Students save. Schools receive a simple partner benefit. No extra workload.

How the Student Partner Program Can Work

This option is ideal for schools that want to offer value to current students and alumni without adding a formal course, adjusting curriculum, scheduling a class, or coordinating supplies. The school simply shares the resource, and Impressive Glow Academy manages the student experience.

1. Create a School-Specific Code

- ✓ Your school receives a unique discount code or referral link to share with current students and alumni.
- ✓ The code can be used in emails, student groups, graduation resources, alumni newsletters, or career resource pages.

2. Students Enroll Directly

- ✓ Students enroll through Impressive Glow Academy.
- ✓ Your school does not need to collect payments, manage access, schedule training, or handle student support.

3. Students Complete Training

- ✓ Students receive online training access, educational materials, completion requirements, and certificate support.
- ✓ The training can be completed outside of school hours and does not interfere with state board preparation.

4. Partnership Is Tracked

- ✓ Enrollments through your school code or link can be tracked.
- ✓ A referral partnership or school benefit can be structured separately based on the school relationship.

Ways Schools Can Share It

Current Students

- Share as an optional specialty certification for students who want another service skill.
- Offer it to students nearing graduation or students interested in beauty business ownership.

Graduates + Alumni

- Share as a continued education resource for past students.
- Use it as an alumni value-add that keeps graduates connected to the school.

Career Services

- Include it in student resources for add-on services, suite ownership, bridal beauty, mobile services, or spa careers.
- Position it as a flexible specialty pathway for students who want more income options.

What Impressive Glow Academy Provides

Online Training Portal • Professional spray tan education students can complete online. • Structured lessons designed for real-world understanding.	Student Materials • Educational resources, guided learning, and certificate support. • Clear student expectations and completion pathway.	Professional Certificate • Certificate of completion through Impressive Glow Academy. • Specialty education that does not replace state licensing requirements.
Implementation Support • School-specific language, student-facing promo copy, or flyer copy can be provided. • Simple guidance on how to introduce the program to students.	Optional Live Support • Live Zoom support, Q&A; demo, or in-person training may be added depending on school needs. • Flexible support for schools that want a more interactive experience.	Ongoing Student Support • Impressive Glow handles student enrollment, access, training support, and certificate guidance. • The school does not need to become the spray tan educator.

About Gina Lopez

Gina Lopez is the founder of Impressive Glow and an experienced spray tan artist, beauty business educator, and training program creator. Through Impressive Glow, she has trained students through online, virtual, and hands-on education with a focus on professional technique, client experience, solution knowledge, troubleshooting, pricing, and real-world service confidence.

The Impressive Glow Academy School Partner Program was created to give beauty schools access to a ready-to-share sunless education pathway without requiring schools to build a curriculum internally.

Frequently Asked Questions

Is this a state license?

No. Impressive Glow Academy provides a professional certificate of completion. It is designed as specialty education and does not replace any state licensing requirements.

Does the school have to add this to curriculum?

No. The program can be offered as a flexible add-on, student resource, alumni opportunity, cohort experience, or referral-based student partner option.

Is this only online?

The core curriculum is online. Schools may also add live Zoom support, a demo, or an in-person training day depending on the partnership structure.

Do students need equipment to complete the online training?

Students do not need equipment to complete the online learning portion. A supply and equipment recommendation list can be provided for students who want to practice or begin offering the service professionally.

Does the school need to teach the material?

No. Impressive Glow Academy provides the training experience, student access, certificate guidance, and support. The school can simply share the opportunity or choose a more involved partnership option.

Can this be offered to graduates or alumni?

Yes. The Student Partner Program is a strong option for current students, graduating students, and alumni who want to add spray tanning to their service menu.

Ready to explore the best option for your school?

Impressive Glow Academy can support schools through cohort certification, annual access, hybrid education, or a simple student discount and referral partnership. Let's choose the option that gives your students more opportunity while keeping implementation simple for your school.

[Schedule a School Partner Call](#) | [Request Program Details](#)

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Impressive Glow Education, LLC

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Let's Connect

Questions about school partnerships, student access, or referral options? I'd love to connect.

I'm Gina Lopez, and I'm here to help you explore how Impressive Glow Academy can support your students and your school. I'm available to discuss school partner opportunities, student discount access, and simple referral partnership options that add value without adding extra work.

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Ready to explore a partnership?

Email, call, or visit the website to discuss the best option for your school and students.